

10,000 Steps Community Grant Outcomes



Apunipima Cape York Health Council

Grant Objectives:

- The implementation of Walkway Signage aimed to highlight popular walking routes and encourage community members to aim for 10,000 steps per day.



Walkway Signage



Resources to promote physical activity

Grant Outcomes:

- Apunipima worked closely with Aurukun Shire Council to plan a network of walkway signage to implement within the community.
- Aurukun Shire Council provided information on popular walking routes, locations recommended to be sign posted, approved and installed the signage and promoted the project on social media.
- A total of 29 street blades, 16 directional signs and 3 map signs were developed and installed. These signs guide members of the community along 4 distinct walking routes, covering an overall distance of 8580 meters.
- The most durable materials available were used to provide maximum resistance to weathering and vandalism.
- Promotion of the signage and 10,000 Steps message occurred via social media, posters placed in prominent locations and presentations key groups.



“We believe that Walkway Signage is a great initiative to help promote physical activity in communities.”

“Having the backing of a nationally recognised brand added strength to our strategies and made it easier to engage with communities.”



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